# **VENKATESHWARAN**

## **KARTHIKEYAN**

#### **EXPERIENCE**

## 24 SCADpro + Deloitte

Graphic Designer

Directing visual assets; creating presentation deck; working on ideations

## 23 Meishi Technologies

Head of Digital and Design

Leading the design direction of the company Help adapt new-age technology, ideation and innovation

## 22 Meishi Technologies

Graphic Designer

Working on brand & marketing visual elements/assets, presentations and research

## 22 Capgemini

Design Associate

Working on pre-existing graphical assets & researching on user-centric journey.

## 22 Capital Setu

**UX/UI** Designer

Design the user experience and interactions of a product under development and creating the brand look and feel.

### **EDUCATION**

### 25 Savannah College of Art and Design

MA Graphic Design/ Visual Experience 3.75 GPA

### 22 Mepco Schlenk Engineering College

BE Electronics and Communication Engineering 7.71 GPA

## 18 Narayana High School

Schooling Education

9.5 GPA

### **PROFICIENCIES**

Affinity designer, photo, publisher, figma, adobe XD keynote, pages, numbers, word, excel, powerpoint detail, writing, narrative, research, ideation, deadline management, working under pressure, stress management, organization, oration, communication, listening, leadership, teamwork, typing, philosophy, acting, reading.

### **QUALITIES**

An essentialist, stoic, designer & engineer